

K'ii wik

Maya World
Tourism Fair 2026

9 Destinations Across 5 Countries

Discover a region where **culture, nature, gastronomy, adventure,** and **living Maya heritage** come together to create truly authentic travel experiences.

Belize
El Salvador
Guatemala
Honduras
Mexico:
Campeche
Chiapas
Quintana Roo
Tabasco
Yucatán

JUN
2-5
2026

Mérida,
Yucatán,
Mexico



MUNDO MAYA

NEW VENUE

CENTRO INTERNACIONAL DE CONGRESOS (CIC)



Centro Internacional de Congresos de Yucatán (CIC)

Address: Calle 33 502 S por 60 A y 62 Col. Centro.

C .P.97000 Mérida, Yucatán

Location:

<https://share.google/LijPaYdEMSYsUO0tP>

GENERAL PROGRAM

May 30 – June 2

- Pre Tours:
 - The Colors of the Yucatecan Coast
 - The Haciendas of Yucatán
 - Caminos del Mayab

Tuesday, June 2

- Arrival of buyers
- Check-in at host hotels
- 7:30 PM Official Welcome Reception hosted by the Government of the State of Yucatán at Quinta Montes Molina

Wednesday, June 3

- 09:00 AM Official Opening Ceremony and Ribbon Cutting Ceremony at CIC, Hall 1
- 10:00 AM – 5:00 PM Business Meetings, Exhibition Area & Interactive Hubs, at CIC, Hall 2-5
- 06:00 PM Mestizo Show hosted by Yucatan at Yucatan Siglo XXI
- Free evening after the Show

Thursday, June 4

- 08:00 AM Breakfast at Mansión Mérida
- 10:00 AM – 5:00 PM Business Meetings & Exhibition Area at CIC
- 10:00 AM – 5:00 PM Interactive Hubs
- 05:00 PM Closing Ceremony & Baton Handover at CIC
- 07:30 PM Event hosted by the City of Mérida at Parque de Santa Ana

Friday, June 5

- Participants' departures and airport transfers

June 5 – June 8

- Post tours:
 - Yucatán: Río Lagartos; The Colors of the Yucatecan Coast; Valladolid
 - Belize
 - El Salvador
 - Honduras
 - Campeche: Route 1; Route 2
 - Guatemala



SEE YOU IN
YUCATÁN

K'íiwik Concierge

Your experience is our priority.
For any assistance before or during the event,
our team will be available to support you in every detail.



Send me a
WhatsApp!



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